# **Company Profile**



## LADANG BUAH

Fresh, Quality, Sustainable – Nature's Best Fruits for You

# About Our Company



At Ladang Buah, we are dedicated to exporting premiumquality tropical fruits to markets worldwide, ensuring freshness, taste, and international standards in every shipment. Based in Banyuwangi, we collaborate with trusted local farmers to promote sustainable farming practices while delivering a diverse range of fruits such as dragon fruit, mangosteen, California papaya, and Banyuwangi orange. With a focus on quality, safety, and customer satisfaction, we strive to bring the natural goodness of the tropics to your table, making us a trusted partner in the global fruit trade.

# Vision

To be the leading company in providing high-quality, sustainable and innovative fruit products that support public health and the welfare of local farmers.

# Mission

- Providing the highest quality fresh fruits produced through environmentally friendly and sustainable farming practices.
- Applying the latest technology in fruit cultivation, processing, and distribution to improve efficiency and optimize yields.
- Helping local farmers by providing training, access to markets, and financial support to improve their quality of life.
- Committed to preserving natural resources and reducing environmental impact through the use of environmentally friendly farming methods.





# Our Products

We take pride in offering a curated selection of the finest tropical fruits, carefully sourced from trusted farmers and delivered with the highest standards of freshness and quality. Each product in our lineup reflects our commitment to excellence, sustainability, and the natural goodness of the tropics.





- Dragon Fruit
- Mangosteen
- 🗹 California Papaya
- 🗹 🛛 Banyuwangi Orange



### **Dragon Fruit**



#### Description

A premium tropical fruit with vibrant pink or yellow skin and sweet, refreshing flesh in white or red. Dragon fruit is highly sought after for its unique appearance, mild taste, and rich nutritional profile, including antioxidants and vitamin C, making it ideal for international markets.

### Mangosteen



#### Description

Known as the "queen of fruits," mangosteen features a thick purple rind and juicy white segments with a perfect balance of sweet and tangy flavors. This exotic fruit is prized globally for its luxurious taste and high antioxidant content.





### **California Papaya**



#### Description

Renowned for its sweet flavor, vibrant orange flesh, and smooth texture, California papaya is a versatile fruit popular in the global market. Its long shelf life and rich nutritional benefits, including vitamin A and digestive enzymes, make it a preferred choice for export.

### Banyuwangi Orange



#### Description

A fragrant and flavorful citrus fruit with an easy-to-peel skin and bright orange flesh. Banyuwangi oranges are celebrated for their sweetness, slight tang, and high vitamin C content, making them a popular export for fresh consumption and juicing.





### Why Choose Us?

At Ladang buah, we believe that quality, reliability, and customer satisfaction are the cornerstones of a successful partnership. Our commitment to excellence ensures that every fruit we deliver meets the highest standards of freshness, taste, and safety.

#### Uncompromised Quality

We ensure every fruit is carefully selected and meets export standards.

#### 🗹 Global Standards

Certified by GAP, HACCP, and Phytosanitary requirements.

#### 🗹 Sustainability

Committed to eco-friendly farming and ethical sourcing.

#### Tailored Services

Flexible packaging and shipping solutions to suit your market needs.

#### Competitive Pricing

By working directly with trusted growers, we offer high-quality products at highly competitive prices to ensure value for our customers.





www.fruitfieldfresh.com

# Get in Touch

For more information about our products or to inquire about business opportunities, please contact us.

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